



The Elway Poll

The Elway Poll is the only independent, non-partisan analysis of public opinion trends in Washington state. Since 1992, it has measured changing public attitudes, analyzed the interplay of issues, candidates and opinions, and tracked political races. *The Elway Poll* creates information not available in any form, from any other sources. It includes:

- **EVOLVING ISSUES** New perspectives on state and regional issues.
- **ELECTION WATCH** Tracking data on all statewide and congressional races.
- **EMERGING ISSUES** Identifies issues before they become political “hot potatoes.”
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- **REGIONAL PROFILES** Analysis of public opinion across regions and over time.

In addition to the monthly digest, subscribers have access to:

- **PROPRIETARY QUESTIONS** Each month, space is reserved in the questionnaire to allow you to include proprietary questions at a nominal fee.
- **EXCLUSIVE ANALYSIS** Subscribers may receive additional computations or analysis of the data beyond that published in the monthly digest, customized to your unique information needs.
- **CUSTOM CONSULTATION** Members of the Elway Research team will meet with you to go over recent data as they pertain to your organization or jurisdiction.
- **18-YEAR DATABASE** We have been tracking more than 100 issues since 1992.

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